

Building a better future on
EVERY BLOCK

2027 Conference Sponsorship Guide

For 10 years, USI has hosted the biennial Choice Means Choice Conference, bringing together Choice Neighborhoods federal grantees to scale strategies for accelerated impact. Communities often work in isolation to solve the same persistent challenges: inadequate affordable housing, siloed civic infrastructure, low-quality education, and halted economic development.

The challenges are everywhere; investment is not.

Today, USI is taking nearly 50 years of driving people-centered, place-based solutions through government and community partnerships to make an even bigger impact.



USI | Connected by Purpose

USI's **Every Block** conference transforms the Choice Means Choice Conference into an immersive, USI signature thought leadership event reflecting five decades of collective learnings, creative solutions, collaborative partnerships, and industry knowledge.

Your zip code should not decide how well you live or how far you can go in life. Every Block unites changemakers across the country to make sure it doesn't. Together, we can share what works and grow what's possible.

Join us in transforming Every Block into a place where people are safe, connected, and have what they need to thrive.

Knoxville, Tennessee | May 18 - 20, 2027

Every Block brings a national coalition of partners together to share knowledge, develop strategies, and work towards a better future

**BLOCK^B_Y
BLOCK**

Attendees Include:

- Government Partners
- Housing Authorities
- Developers
- Property Management and Landlords
- Community Impact Organizations
- Philanthropy
- Place-based Leaders
- Place-based Organizations
- Resident Leadership Groups
- Elected Officials (Local, State, & Federal)
- Choice Neighborhood Grantees
- Promise Neighborhood Grantees
- Jobs Plus Grantees
- Resident Opportunities and Self-Sufficiency Grantees
- Family Self-Sufficiency Grantees

2027 Every Block Conference

SPONSORSHIP LEVELS AND BENEFITS

Sponsoring the Every Block Conference positions your organization as a committed partner to underinvested communities. Together, we advance collective action and elevate solutions pioneered by the residents who know their neighborhoods best.

	Every Block Transformation	Neighborhood	Cornerstone	Main Street	Front Porch
	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000
Featured on conference website, app, and signage	Brand Feature on Website	Brand Feature on Website	Logo	Name	Name
Recognition in plenary and luncheon slide rotation	Logo	Logo	Logo	Name	Name
Featured ad in convening program	Full Page	Half Page	Logo	Name	Name
Access to full convening attendee list	×	×	×	×	×
Acknowledgment in Every Block Conference Capture	×	×	×	×	×
Opportunity to sponsor a convening wellness space	×	×	×	×	×
Opportunity to include item in welcome swag bag	×	×	×	×	×
Sponsor spotlight post on KCDC and USI LinkedIns	×	×	×	×	×
Inclusion in Every Block daily updates	Thought Leadership	Thought Leadership	Thought Leadership	Logo	Logo
Opportunity to sponsor a convening session	×	×	×		
Pre-convening private industry reception	6 tickets	4 tickets	2 tickets		
Opportunity to sponsor a learning track	×	×			
Featured evening reception sponsor	×	×			
Opportunity to present at plenary or luncheon	×	×			
Collaborate on thought leadership or panel design	×				

*Become a
sponsor today*



KRISTIE STUTLER

Vice President of Policy & Influence

Email: kristie.stutler@usi-inc.org

Phone: 314.335.2990

*Learn more about USI at
www.usi-inc.org*



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