



USI | URBAN STRATEGIES, INC.
Families at the Center of Results

Transforming Neighborhoods Tulsa, Oklahoma

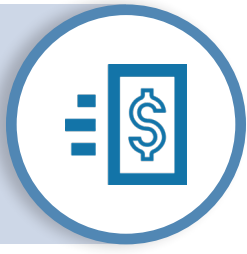
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River West CNI

The River West Choice Neighborhood Initiative focuses on the transformation of the Eugene Field community in west Tulsa. The transformation plan includes the redevelopment of two subsidized housing communities in Brightwaters Apartments and Riverview Park, into a 435 mixed-income housing community. To date, 259 of the units have been completed, with another 65 units expected to be complete in 2023. USI is leading the people strategy, which provides comprehensive family support and service coordination for over 300 households who lived in the former subsidized housing communities.

\$20,573 average annual household earned income



82% of adults have health insurance



50% of scholars aged 0-5 are enrolled in early learning programs



1,087 individuals are enrolled in Family Support Services



36 Street North/Phoenix District CNI

Urban Strategies, Inc. is leading the people strategy within the 36 Street North/Phoenix District Choice Neighborhoods Initiative, which the Tulsa Housing Authority and City of Tulsa were awarded a \$50,000,000 grant in September, 2022. This grant will support the implementation of the Envision Comanche transformation plan, a \$190+ million multi-year investment that will transform the identified portion of the 36th Street North corridor, including THA's Comanche Park Apartments, into a mixed-use, mixed-income community.

The redevelopment of Comanche Park will yield 545 new apartment units with 271 replacement units, offering existing residents the first right to return, and 274 units that are a combination of affordable and market rate.

USI has expanded its team in Tulsa to provide family support services to all the current Comanche Park residents and is currently working with over 60 local service providers and partners to ensure these families are stable and thriving.



Moving Families to Economic Self-Sufficiency:

USI partners with local job training and workforce development providers in an effort to address the employment barriers residents have identified and to increase earned income and labor force participation.

Improving Health & Wellness:

USI expands options for healthcare services and improve residents' access to healthy foods, mental health supports, and recreational facilities.

Propelling Educational Success:

USI worka with local partners to Increase children's participation in high-quality early learning programs, which is a critical step in moving families out of poverty.

All Families are stable and thriving.



Our Experience with Choice Neighborhoods

USI partners with a diversity of stakeholders in Choice Neighborhoods sites to create and implement comprehensive neighborhood plans with a focus on human service needs. We owe our success with Choice Neighborhoods to our commitment to using a Results-Based Accountability framework that governs our approach to service delivery. We are using data to constantly measure and improve our

programs for children and families in real time. Using our LEARN (Learning for Effective Actions to Revitalize Neighborhoods) performance measurement system, Urban continuously builds evidence on what works best for the more than 30,000 families we serve. We aim to further build upon early successes with Choice to realize our organizational vision that "All families are stable and thriving".