







USI | URBAN STRATEGIES, INC.
Families at the Center of Results

Connecting Families to Support Pittsburgh, Pennsylvania

CORNERSTONE VILLAGE:  185 Larimer Ave. Pittsburgh, PA 15206  (412) 204-6444

NORTHSIDE RESIDENCES:  1144 California Ave. Pittsburgh, PA 15212  (412) 206-9492

Cornerstone Village in Larimer

USI's work in Pittsburgh's Larimer neighborhood centers on the 319 unit mixed-income housing community, Cornerstone Village, that was developed as a result of a Choice Neighborhoods Initiative grant awarded in June of 2014. USI provides family support services and service coordination for families residing at Cornerstone Village. USI also collaborates with several neighborhood partners to promote community building and safety.

55% of work-age, able-bodied adults are employed



Northside Residences

USI's work in Pittsburgh's northside is focused on the 316 families living in the federally-subsidized housing development, Northside Residences. This scattered site housing community spans the neighborhoods of the Central Northside, California Kirkbride, and Charles Street Valley.

97% of residents are connected with a primary care provider



Economic Mobility:

USI supported residents with connecting to employment opportunities and supported their work readiness. USI worked to mitigate barriers to employment, including providing transportation assistance, connecting parents with childcare, and assistance with securing drivers' licenses.

63% of school age youth are involved in positive youth development



Improving Health & Wellness:

USI has connected with local healthcare providers and wellness agencies to support families by providing greater access to physical, mental, and emotional needs. Our overall goal is to improve all residents' health outcomes through prevention and wellness programming along a continuum of holistic health supports. Currently, 97% of residents are connected with primary care and 90% have visited within the last year.

198 families are connected to needed resources or supports



Propelling Educational Success:

USI has partnered with Propel Schools, the Pittsburgh Community Science Workshop, Kingsley Association, Larimer Consensus Group and Fineview - Perry Hilltop Citizens Council to promote youth engagement and family support to the families in both communities.



Engaging in Family Support:

198 households were connected with a needed service or community resource to meet a need in their household or for themselves. 10 households were supported with furniture for their homes through a partnership with Off the Floor.



All Families are stable and thriving.



Our Experience with Choice Neighborhoods

USI partners with a diversity of stakeholders in Choice Neighborhoods sites to create and implement comprehensive neighborhood plans with a focus on human service needs. We owe our success with Choice Neighborhoods to our commitment to using a Results-Based Accountability framework that governs our approach to service delivery. We are using data to constantly measure and improve our

programs for children and families in real time. Using our LEARN (Learning for Effective Actions to Revitalize Neighborhoods) performance measurement system, Urban continuously builds evidence on what works best for the more than 30,000 families we serve. We aim to further build upon early successes with Choice to realize our organizational vision that “All families are stable and thriving”.

USI Human Capital Communities

In order to create successful and thriving neighborhoods that include equitable pathways to social and economic mobility for families. USI plans and coordinates a thoughtful network of supports that operate concurrently with community revitalization efforts during the Planning, Redevelopment, and Sustainable life cycles of each community. To ensure the coordination of

these supports, USI provides a seamless family supportive services system to offer residents a single point of entry to a full continuum of resources, services, and programs. In support of Human Capital Communities, USI coordinates with property management staff for the delivery of on-site programs and services.

