



USI | URBAN STRATEGIES, INC.
Families at the Center of Results

Marrero Commons New Orleans, Louisiana

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Marrero Commons

Marrero Commons apartment community, formerly known as B. W. Cooper, consists of 410 units which includes tax credit, market rate, Section 8 and public housing units managed by McCormack Baron. Marrero Commons also has a partnership with USI to provide family support services to residents that live in the community. The Housing Authority of New Orleans (HANO) is currently working with two developers to complete the revitalization of Phase II of B. W. Cooper development which is now in planning stages. The proposed conceptual development plans for

the remaining vacant land on the B.W. Cooper site, which includes a combination of new construction, will consist of a senior building, new HANO administration office building, and the rehabilitation of three historic buildings.

\$24,891 is the average annual household income



276 residents are connected to a primary care provider



42 scholars are engaged in enrichment programs



119 families are enrolled in Family Support



Propelling Educational Success:

All families are connected with school enrollment choice to ensure quality education needs are being met. Families are provided with resources to encourage school choice through Enroll Nola and Louisiana Believes for scholarship opportunities and are assisted with school registration annually as needed. Currently, 100% of our in-school youth are enrolled in family support. 18.3% of those scholars are enrolled in Academic Related Support programming and 35% are enrolled in recreation, work, and cultural programming. 98.3% of our in-school youth has access to computers at school with broadband internet services provided.

Improving Health & Wellness:

USI currently provides service connections to high quality healthcare programs to support families that are in need of physical or mental health resources or educational resources based on current Medicaid/Medicare plans. All residents are provided with top quality food programs to ensure a healthy diet to manage health conditions. Residents are also equipped with keys to our gym facility located inside of the leasing office to promote health and exercising. Currently Marrero Commons community data shows that 62.8% of residents between the ages of 18-64 are diagnosed with chronic health conditions with 98.1% being treated by their physician.

Moving Families to Economic Self-Sufficiency:

USI partners with local job training and workforce development partners to link residents to jobs and job training programs to increase economic mobility and housing stability. USI also has a partnership with Housing Authority New Orleans to assist residents with applying for Section 3 opportunities where training and certifications are earned while a resident is employed.

Family Support Services:

USI provides support to ensure that families are stable and thriving through our family support services and partnerships that lead to high quality programming and development of programming. The role of the Family Support Specialist is to ensure that families are being connected to this quality programming so that they can attain their goals. These resources promotes academic success, academic proficiency, economic stability, kindergarten readiness, college and career readiness, community resources, and education and training opportunities. USI Family Support Specialists also provides support to individuals and families to mitigate risks related to housing instability. Finally, Family Support Specialists develop effective partnerships with local and national organizations that address community identified needs including, but not limited to, after school programs, health fairs, job training opportunities, back to school fairs, and holiday events. Currently, Marrero Commons has 189 participants in case management, consisting of 88 families enrolled in programs focused on health and wellness, education, economic mobility, policy and influence.

All Families are Stable and Thriving



USI Human Capital Communities

In order to create successful and thriving neighborhoods that include equitable pathways to social and economic mobility for families. USI plans and coordinates a thoughtful network of supports that operate concurrently with community revitalization efforts during the Planning, Redevelopment, and Sustainable life cycles of each community. To ensure the coordination of

these supports, USI provides a seamless family supportive services system to offer residents a single point of entry to a full continuum of resources, services, and programs. In support of Human Capital Communities, USI coordinates with property management staff for the delivery of on-site programs and services.