

Bienville Basin

New Orleans, Louisiana



USI | URBAN STRATEGIES, INC.
Families at the Center of Results

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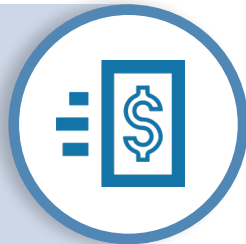
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Bienville Basin formerly Iberville Housing Development

Iberville was one of three low-income housing developments built in New Orleans shortly after passage of the U.S. Housing Act of 1937 and the subsequent formation of the Housing Authority of New Orleans, which supervised all low-income housing in the city. After Hurricane Katrina, federal housing officials decreed that most of the New Orleans housing developments would be demolished (a few buildings were retained), and new ones have been built in styles that mimic some generic nineteenth-century elements within a more suburban planning construct. This

policy decision was not without national controversy, yet residents are enthusiastic about the new housing because it erased the negative connotations associated with these “projects.” The new community at the site of Iberville, Bienville Basin, was the last of the large New Orleans developments to be reconstructed. A far higher percentage of existing structures was retained, and the design has a greater connection to the city’s context as a result.

\$22,647 is the average annual household income



92.9% of adult residents have health insurance



Propelling Educational Success:

USI will continue connecting with local partners to increase the amount of youth engaged in positive high-quality out of school programming. To sustain a container of opportunities that ensures success in school and beyond.

93.8% of youth are engaged in enrichment programs



Improving Health & Wellness:

In collaboration with health and wellness partners, DePaul, USI will continue implementing strategies that address social determinants of health. This includes access to health care for uninsured and underinsured residents, coordinate health and wellness workshops related to managing chronic illnesses, developing healthy eating and living, as well as assisting our residents with take home COVID-19 tests.

109 families are enrolled in Family Support



www.urbanstrategiesinc.org/nola



Moving Families to Economic Self-Sufficiency:

USI partners with local job training and workforce development providers in an effort to address the employment barriers - Jobs Plus residents are identified and work to increase earned income and workforce participation through the JPEID Program.

Family Support Services:

In Year 3 of the Jobs Plus Initiative grant, USI had families and a total of 213 individuals from Bienville Basin actively participating in family support services.



All Families are Stable and Thriving



USI Human Capital Communities

In order to create successful and thriving neighborhoods that include equitable pathways to social and economic mobility for families. USI plans and coordinates a thoughtful network of supports that operate concurrently with community revitalization efforts during the Planning, Redevelopment, and Sustainable life cycles of each community. To ensure the coordination of

these supports, USI provides a seamless family supportive services system to offer residents a single point of entry to a full continuum of resources, services, and programs. In support of Human Capital Communities, USI coordinates with property management staff for the delivery of on-site programs and services.