USI | URBAN STRATEGIES, INC


Aligned Stability During Divided Times: Building Strategies of RESILIENCE


USI PROVIDES A RANGE OF COMPREHENSIVE HUMAN SERVICE AND NEIGHBORHOOD TRANSFORMATION SUPPORTS FOR FAMILIES LIVING IN DISTRESSED URBAN-CORE RESIDENTIAL COMMUNITIES ACROSS THE COUNTRY.

FISCAL YEAR 2020



## DEAR FRIENDS OF USI,

In the history of our organization's existence, never have we faced such challenges. Both nationally and globally, we are concurrently experiencing a pandemic health crisis and widespread social unrest. In 2020, we saw protests in response to the tragic deaths of people of color at the hands of law enforcement. These increasingly visible occurrences of racism and the disproportion of COVID-related hardships have been an extra burden on the most vulnerable in our nation.

For the people and families we serve, these challenges are compounded with years of disinvestment in communities that represent rich histories on the precipice of significant change.
Though the obstacles are great, it is the USI mission and obligation to continue with our important equity work to ensure that families are stable and thriving.
Together, with our partners, we stand boldly to renew our commitment to individuals and families living in disinvested communities.
We reject institutional racism and antiquated systematic practices that have historically marginalized entire generations of people of color.
We're proud to present this impact report to celebrate the partnerships and crucial collaboration that we believe is required to lift up and equalize our nation.


Esther Shin, President \& CEO
Urban Strategies, Inc.

## RESIDENT SPOTLIGHT: Karima Norris

Pride of Ownership:
A First-Time Homebuyer's Story


It's funny how your neighborhood - and truly your whole world - can change when you just see it from a new perspective. For the past 14 years, Ms. Karima Norris had been living at the Perkins Homes Apartments just a short distance to her job at Johns Hopkins Hospital in Baltimore, MD. When she heard of the plans to redevelop the building, she felt disappointed to lose her tight-knit community, but another feeling bubbled up, too. She had always wanted to be a homeowner to have something for her children to inherit, so maybe this was her chance. Working with USI case management, Karima enrolled in USI's First-Time
Homebuyer Program, supported by CCSMD, PNC Bank, and the HABC's Office of Resident Services.

The program exposed her to financial education that prepared her to begin the homebuying process. Topics included credit repair solutions, mortgages, what to look for in your
home search, and what to know for the closing. Ms. Norris was on the path to homeownership, even amid uncertain times in 2020.

After a brief search, she found her dream home - a three-bedroom townhome with a finished basement just a short distance to the hospital and a quick bus ride to school for her daughter. Ms. Norris applied for and secured a "Live Where You Work" grant from Johns Hopkins to help with the down payment. She closed in September 2020 and couldn't be happier.
"I am so proud of myself for going through the whole process and buying a home," said Ms. Norris.
Only blocks away from her former home in Perkins, Ms. Norris uses the exact same bus stop as before to get to work. Yet, the neighborhood somehow feels a world away to Ms. Norris.

## "I AM SO PROUD OF MYSELF FOR GOING THROUGH THE WHOLE PROCESS AND BUYING A HOME."

-Resident Karima Norris
"I love everything about my house - I love the porch, I love the rooms. It's such a nice, bright neighborhood with friendly neighbors who look out for each other and make you feel welcome."
Her happiness is brimming, her sense of pride abundant.
"I hope there will be more programs like this for people to work toward their dreams."


## individuals

18\%
of participants purchased homes*

showed significant credit-score increases
*other residents were moving through the closing process at publication.

# RESIDENT SPOTLIGHT: Janice Hoskins 

## Self-Care and Salvation: Hope Comes By Helping Others



There are times when life really tests you. For Janice Hoskins, that time came after she lost everything in a house fire, including her beloved daughter. Life took a sharp turn for the worst, she was catapulted into depression as she moved into Beecher Terrace.

As she was going through her darkest days, she began to see the light when she was asked to become a resident leader at Beecher Terrace. Stepping up as a leader and interacting more with her neighbors brought her out of her shell.

When she was asked her to become more involved and expand her role as a leader, Janice began working with fellow residents to help them define their goals and work toward them. They began to surprise her; they began to share their life stories with her - their own trials
and tribulations. They all worked together to work towards a vision for a better future together. And for some reason, that is what it took.
"It made me live again. It made me care about people - not just myself," said Janice. "I could see community."

She was motivated. Not only was she focusing on her own recovery, she was helping others. Janice began work to get preschool at the site to support early learning. She helped families fill out early development questionnaires to identify developmental and learning disabilities. She counseled friends, she connected neighbors, she encouraged them to connect with USI case managers and seek health services or food supports. USI believes that the role of the resident leader is so crucial to the success and collaboration of the
community. It puts people at the center of results, gives them a voice, and empowers them to create change based on the unique needs and desires of the community as a whole.
"IT MADE ME LIVE AGAIN. IT MADE ME CARE ABOUT PEOPLE—NOT JUST MYSELF. I COULD SEE COMMUNITY."

- Resident Janice Hoskins


USI partners with Play Cousins, an organization that helps residents with health and education support to identify developmental delays among children. Their parent cafes provide a culturally competent approach to addressing trauma and provides crucial connections for former Beecher Terrace residents.

|  | 2017 | 2018 | 2019 | 2020 |
| :--- | :---: | :---: | :---: | :---: |
| Residents who have a place <br> to go for healthcare other <br> than the Emergency room | $95 \%$ | $97 \%$ | $97 \%$ | $97 \%$ |
| Children with a place of <br> healthcare other than <br> the emergency room | $99 \%$ | $98 \%$ | $97 \%$ | $97 \%$ |

# RESPONDING TO NEEDS AMID A CLOBAL PANDEMIL 



Many individuals lost their jobs or experienced higher levels of stress as front-line workers. So many had a hard time meeting basic needs, like paying bills and putting food on the table. We saw higher instances of depression, physical health issues and mental health concerns. Schools went online and children struggled to engage with their education. People strained to stay connected to their communities and supportive services while also keeping their distance. Everyone was trying to stay healthy and avoid infection. Fortunately, because of our results-driven services, we had the data in place to quickly activate to meet the increased needs of communities.

In addition, there was a great need to educate about infection rates and provide resources, navigate yet another stream of unjust deaths at the hands of law enforcement, get out the vote in a presidential election year, and encourage participation with the 2020 Census.

All of this on top of years of disinvestment in systems and communities that support some of the most vulnerable in our country. These trials are not novel in the communities we serve. In fact, our work didn't necessarily change - it just became more important.
One of the most concerning moments for us was when we realized our residents normalize trauma. This pandemic is nothing new because the communities we serve have been living in a pandemic for generations - whether that pandemic is related to lack of educational opportunities, limited access to quality healthcare, or economic mobility disparities.

## "I THINK WHAT THE PANDEMIC HAS DEMONSTRATED IS THAT RACISM IS EVEN MORE PREVALENT NOW THAN EVER. THIS HAS ACTUALLY DEEPENED THE DIVIDE BETWEEN VARIOUS SUBGROUPS IN THIS COUNTRY AND I BELIEVE OUR WORK IS NEEDED NOW MORE THAN EVER." <br> Donovan Duncan, USI Executive Vice President

## We do have an opportunity for 2021 and beyond.

From a policy perspective, we have seen a shift on how we develop and design equitable policies that impact families. At USI, we strive to learn from this period of time to support policies that will help families be able to meet their basic needs.

USI is working in communities of color in disinvested areas across this country. It has become more evident that if we do not collectively figure out ways to operationalize agendas and liberate those subgroups, we will continue to fight just to stabilize households.
We have to reduce the wealth gaps in this country and create opportunities for all people to thrive.
We also hope to continue the dialogue around what an essential worker is and how can we provide fair wages for front-line staff on whom our society so heavily relies. We want to explore what it truly looks like to create equitable agendas for everyone in this country to thrive.

"AS A PROUD ORGANIZATION OF COLOR, PARTNERING WITH COMMUNITIES OF COLOR, WE BOLDLY FIGHT AGAINST THE VOICES, SYSTEMS, AND EVENTS THAT FURTHER DIVIDE OUR COUNTRY. THE CHILDREN AND FAMILIES ACROSS THIS COUNTRY ARE HUNGRY, HANGING ON TO HOPE, WHILE TRYING TO BATTLE COVID-19, AND THE LONG-LASTING EFFECTS OF RACIAL INJUSTICE."

Esther Shin, USI President \& CEO

## Thank You!

USI is so grateful for the support and collective resources provided by our network of partners and funders across the country. It is truly inspiring to look back on the collective work of organizations that truly came together in a crisis to support people in need.

They showed that support in various ways, big and small:

- Funders were flexible with how USI was able to use and distribute resources
- New partnerships were formed, especially around food insecurity
- Various partners helped residents meet basic needs like helping with utilities
- Breweries began making hand sanitizer, companies donated PPE
- City partners addressed the digital divide to ensure that children had the space and the technology to stay engaged with their schools


## 725+

Partners helped USI support people in need in 2020.

## GOOD TROUBLE:

Fight the Good Fight with USI

2020 has shined a troubling light on vast inequities in our country and we cannot turn a blind eye.

IT'S TIME TO
TRANSFORM, BUT, WE CAN'T DO IT ALONE.

We are seeking partners and volunteers to invest in USI and our partner organizations to address these needs.

We must work to create equitable policies and practices. We must knock down outdated and racist systems and institutions. We must work to lift communities of color and provide sustainable pathways to economic mobility.

Join us in this fight.


As the globe reeled from the total disruption of the COVID-19 pandemic and racial injustice in 2020, historically disinvested communities felt the blow even harder... again.


Despite the circumstances of 2020, the resilient families who've partnered with USI across the country, have found stability through these trying times.


# TRANSFORMATION BEGINS IN NORTH CAROLINA AND TEXAS 



## WINSTON SALEM

For one hundred years, Winston-Salem was synonymous with tobacco. The local economy and its jobs were largely driven by the industry and the North East Winston-Salem - or "Newside" - community was located right in the middle of the production. However, as tobacco processing plants began drying up or moving away, the people who lived and worked in their shadow were left behind and many were left jobless. In the 1950s, the construction of an interstate literally divided and further stressed the already distressed neighborhood. On one side, an arts and innovation transformation occurred through the years, but the other side continued to be marooned amid defunct warehouses, poverty and deteriorating housing - including the Cleveland Avenue Homes, a 199-unit public housing site.

Now, thanks to a $\$ 30$ million Choice Neighborhood Implementation Grant, the Housing Authority of the City of Winston-Salem, the City, Urban Strategies, Inc. and other partners will usher in much-needed revitalization and seek to connect the divided community.
Beginning with case management services, Urban Strategies, Inc. (USI) will provide supports and resources to help the primarily African American residents of Cleveland Homes to explore employment options, educational opportunities, and access to high-quality, culturally competent medical providers.
USI will continue to work with partners to provide results-driven support to help all families to thrive. USI seeks to ensure that residents will obtain housing stability, economic mobility, education, and health and wellness in hopes of transforming people alongside the buildings that occupy Newside.


FORT WORTH

The historic Stop Six neighborhood of Fort Worth, Texas is aptly named as it was once the sixth stop on the streetcar system that connected Dallas and Fort Worth. At its inception, Stop Six was well known as a thriving working-class neighborhood filled with prominent African American founders and citizens. Today, it has a crime rate four times that of the City and has experienced years of abandonment.

As part of a $\$ 35$ million Choice Neighborhoods Implementation Grant from the U.S. Department of Housing and Urban Development, Urban Strategies, Inc. and its partners will work to revitalize the community and its people. Namely, assisting the residents of Cavile Place, a 300-unit distressed public housing development as the building undergoes renovation.

USI helps residents create and attain goals that promote economic mobility through education and employment and address health and wellness through access to high-quality, culturally competent health care services. Together, with its partners, USI ensures that every individual is stable and thriving.
"WE HAVE A FANTASTIC LOCAL TEAM AND COMMITTED GROUP OF PARTNERS WHO HAVE DONE A PHENOMENAL JOB CONNECTING WITH AND SUPPORTING THE RESIDENTS AS WE'VE LAUNCHED OUR WORK IN FORT WORTH."
-Alecia Leonard,
USI Regional Vice President

## THE USI CDFI

A CDFI is a private financial institution that is $100 \%$ dedicated to delivering responsible, affordable lending to help low-income, low-wealth, and other disadvantaged people.

FOUR SECTORS OF THE CDFI INDUSTRY:
"FOR MORE THAN 40 YEARS, USI HAS DONE EXCEPTIONAL WORK IN CITIES ACROSS THE COUNTRY. THE CREATION OF THE CDFI WILL PROVIDE AN OPPORTUNITY FOR OUR FAMILIES TO ENHANCE THEIR ECONOMIC POWER AND BECOME IMPORTANT EXAMPLES FOR FUTURE GENERATIONS"
-Richard Baron, Chairman, USI Board of Directors

## 合 <br> Community Development Bank (CDB)

Provide capital to rebuild economically distressed communities and serve residents of these communities. CDBs are certified by the Community Development Financial Institutions Fund, a department with the U.S. Department of Treasury.


Community Development Loan Funds (CDLF)

USI in embarking on a fundraising goal of 50 million dollars to address economic mobility by providing financing and development services in low-income communities to Black, Brown, and Indigenous individuals, businesses and organizations.


Community Development Venture Capital Funds

Provide equity and debt-with equity-features for small and medium sized businesses in distressed communities.

## BUILDING STRATEGIES OF LIBERATION

"WHEN THINKING ABOUT COM-MUNITY-BASED LIBERATION, YOU HAVE TO FOCUS ON ENSURING THAT COMMUNITIES HAVE THE ABILITY TO THRIVE. OUR CDFI STRATEGY CREATES A LEVEL PLAYING FIELD FOR BLACK AND BROWN BUSINESS CONCERNS TO REACH THEIR FULLEST POTENTIAL, WHILE CREATING SIMILAR OPPORTUNITIES FOR COMMUNITY MEMBERS."
—Donovan Duncan, USI Executive Vice President

Target Population

Target Market

Black, Brown, and Indigenous Individuals

## United States

## WHY THIS MARKET?

USI looks to serve this viable untapped business market, which includes many minority contractors who are unable to propel their businesses due to the inability to fund operation costs of larger projects. The target clients we intend to work with currently receive technical assistance from USI and have identified their need for financial support for current or potential start-up businesses. USI saw this as an opportunity to intentionally move the needle for customers taking control of their pathways toward a stable and thriving life.

## WHAT DOES THIS MEAN?

It means USI has agreed to deploy $60 \%$ of all funding received to Black, Brown, and Indigenous individuals in across the United States. Not only must $60 \%$ of the dollar amount be deployed, but loan units as well.
For example, if USI deploys 100 loans valued at $\$ 100,000$, 60 of the loans with a combined dollar amount of $\$ 60,000$ or more must be funded to Black, Brown, and Indigenous individuals across the United States.

What about the remaining $40 \%$ ?

USI can deploy the other $40 \%$ in any manner that is aligned with the CDFI's mission. For example, USI may deploy funds to other Target Markets where we have business or other populations that are not Black, Brown, or Indigenous individuals.

## "EVEN IF WE CAN'T DIRECTLY have an

IMPACT ON EVERY CHILD IN THE COUNTRY, WE CAN INFLUENCE LEADERS IN OTHER

CITIES AND ORGANIZATIONS TO PRACTICE
IN A MORE EQUITABLE, PEOPLECENTERED AND COLLABORATIVE WAY."

Erika N. Wilson, Manager of Marketing \& Communications


# A CNI Community of Practice 

USI seeks to support neighborhood revitalization by nurturing families and individuals and help them attain stable housing, economic mobility, and connections to health networks within the communities we serve.

## But that isn't enough.

Our mission states that we do this work to ensure that all children and families are stable and thriving.

To extend our support to other communities, we began offering a chance for fellow Choice Neighborhood Program grantees from across the country a chance to connect and honestly share information - no matter if USI is currently partnering to support that community directly.
"Even if we can't directly have an impact on every child in the country, we can influence leaders in other cities and organizations to practice in a more equitable, people-centered, and collaborative way," said Erika N. Wilson, Manager of Marketing \& Communications for USI. "With Communities of Choice, we have more opportunities for alignment and more space to learn together."

The U.S. Department of Housing and Urban Development's Choice Neighborhoods program is a comprehensive approach to neighborhood transformation - one that addresses place and people. Designated local leaders, developers, funders, and organizations partner to revitalize these distressed public housing buildings or HUD-assisted housing and the residents who live within.

In 2019, USI hosted the Choice Means Choice Conference, a national forum to connect all of
the stakeholders that are committed to positive transformation. More than 300 thought leaders from all over the U.S. received high-level education, were exposed to new ideas and innovations, and experienced meaningful engagement to lift our collective voice in the spirit of community development.

## In 2020, we took this a step further.

In addition to connecting people and ideas, we have created active opportunities to develop leaders. From mentoring and hands-on support, the Communities of CHOICE has created a space to make coordinated, wide-sweeping system changes in the interest of disenfranchised people and communities. Plus, something that has always been central to USI's work is to encourage more resident involvement. This is something that we are committed to in theory and in practice and we are thrilled to engage more and more residents in these forums each year to have their voices represented.
We understand that most professional work has the risk of being mired in the day-to-day. This community of practice has provided a chance for practitioners to advocate for change in deeper, meaningful ways.

In 2021, we expect to expand the Communities of CHOICE to include opportunities such as Technical Assistance, Peer Learning Exchanges, Evidence to Action Labs, Issue/Role Cohort/Affinity Groups, Building Influence and Movement, and the Mixed-Income Innovation and Action Network. Among these items, we will continue to host virtual meetups with the potential of another in-person conference in 2022.

# OUR RESULT: All families are stable and thriving 

# Our work to strengthen communities could not be possible without the support of our many partners across the country. Together, we seek to empower residents in distressed urban core neighborhoods to ensure that families will be stable and thriving. 

2020 Free Tax Preparation
Affinia Health Care
Alchemist Community
Development Corporation
Asistencia Legal PR
Bexar County-Economic and Community Development
Beyond Housing
Black Child Legacy Campaign
Broad Street Presbyterian Food
Pantry
CareerSource South Florida
Catholic Charaties
Catholic Social Services
Central Community House
Centro de Desarrollo Familiar Cristo Reina
Centro de Servicios
Comunitarios Vida Plena
Charter/Spectrum Cable
City of Norfolk Department of Human Services
City of San Antonio
City of St. Louis
City of Tulsa
City Public Service (CPS)
Energy-Community
Engagement Program
COAAA
Coalition of Metropolitan Memphis Organizations for Neighborhood Services (COMMONS)
Columbus Metropolitan
Housing Authority
Community Human Services
Community Mediation Services of Central Ohio
Community Ministries
Community Service Council
Compassion Center
Consejo de Residentes Puerta de Tierra II

## CPO

Culture Aid NOLA
Curley's House Food Bank
Diversified Property Services,
Inc.
Dream Center
Dress for Success
East Liberty Presbyrtrian Church
Enterprise Community Partners

ETSS
Eviction Prevention
Family Service Center of Galveston
Flance Early Learning Center FLIPANY
Florida Power \& Light Customer Advocacy Department
Franklin County Department of Job and Family Services
Galveston County Community Action Council
Galveston Diaper Bank
Gateway Region YMCA
Glory Temple Food Bank
Grace Hill Settlement House
Greater New Orleans Foundation
Grizzlies Foundation
Gwen Cherry Park/NFL YET Center
Habitat for Humanity
HandsOn New Orleans
Heat Up St. Louis
Heathy School Collaborative
Hennepin County Navigation Services
Heritage Park Neighborhood
Association
Homeless Person
Representation Project
Homeport
Hosco Farm
Housing Authority of Baltimore City - Office of Resident
Services
Housing Authority of the City of Tulsa
IFF
Indigo Ag
Jericho Road Episcopal Housing
Johanna Guisti
Justine Petersen
Justine Petersen
Kresge Foundation
La Familia Counseling Center Lantern Light
Las Monjas - Ramonita Soto Legal Aid Society of Columbus Light of Life Resuce Mission
Love in Action, Inc.
Low Income Home Energy Assistance Program

Mayor's Office of
Neighborhood Engagement
McCormack Baron
Management
Meadowview Family Resource Center
Memphis Housing Authority
Methodist Healthcare
Metropolitan Inter-Faith Association (MIFA)
Metropolitan Police
Department - City of St. Louis
Miami Foundation
Missouri Department of Conservation
Missouri Foundation For Health
Motion of Kids
Mount Zion UMC
Mutual Assistance Network
My Redeemer Baptist Church
My Redeemer Missionary
Baptist Church
National Charity League
New Orleans Office of
Homeland Security \&
Emergency Preparedness Nilda Marchán
North Sacramento Family Resource Center
OC Mask Masters
Office of Ohio Consumer's Counsel
Office of Resilience and Community Services

## PACT

Power Coalition
Pro Youth \& Families
Prosperity Connection
Resident Resource Network
RISE Foundation
Russell: Place of Promise
Sacramento Employment and Training Agency
Sacramento Food Bank \& Family Services
Sacramento Housing and
Redevelopment Agency
Sacramento Justice League
Sacramento Promise Zone
Sacramento Public Library
Safe Streets East
Salvation Army
San Anonion Spurs Foundation

Second Harvest

## Simmons Bank

St. Jude Community Center
St. Kates Services Learning Program
St. Louis County Adopt a Family
St. Louis University
St. Vincent De Paul
St. Vincent House
Stanford Settlement
Neighborhood Center
Tennessee Department of Human Services
Tulsa Area United Way
Tulsa County Sheriff's
Department
U.S. Department of Housing and Urban Development
United 4 Children
United Way - Dual Generations Initiative
United Way California Capital
Region
United Way of Greater St. Louis
University of Minnesota School
of Social Work
Urban Discovery Ministries
Urban League
Urban League of Metropolitan
St. Louis, Inc.
VIA Metropolitan Transit
Voice of the Experienced
Walk N Faith, INC
Women's Foundation for a
Greater Memphis
YMCA
Young Men's Service League
Youth \& Family Center
YWCA

## EDUCATION

$4^{\prime} C^{\prime}$ s
A Step Ahead Foundation
AARP Experience Corporation
AB Christian Learning Center
Abell Foundation
Action for Children
Agenda For Children
America's Promise
Annie E. Casey Foundation
Ashé Cultural Arts Center

Attendance Works
Baltimore City Parks and
Recreation
Baltimore Curriculum Project
Baltimore National Aquarium
Baltimore Youth Alliance
Bellarmine University
Best Buy Teen Tech Center
Better Family Life: Grace Hill
Settlement House
BIBLIOTECH EAST
Big Brothers Big Sisters
Big Brothers Big Sisters at the
YMCA
Black Parallel School Board
Boys and Girls Club
Boys and Girls Club of Greater
Tarrant County
Boys and Girls Club of
Southeastern Virginia
Butterfly Effect Girls Mentoring
Program
Café College
Camp Fire First Texas
CAP Tulsa
Care First
CareerSource South Florida
Carmouche Performing Arts Academy
Center for Family and Child
Enrichment
Centers for Exceptional
Children
Century Foundation - Bridges
Collaborative
Child Care Resource Center
Child First Authority
Childcare Associates
Children's Museum of Tulsa
Children's Developmental
Services Agency
Children's Harbor
CHIP of South Hampton Roads
Chrsyler Museum
Circles of Generations
City of Columbus - Capital Kids
City of Fort Worth Library
City Springs Elementary/Middle
School
City Year
Civic Works - Youth build
Clayton Youth Services
Colander-Chavis Consulting

Collaborative for Teaching and Learning
College and Career Readiness
CollegeBound Foundation
Collegiate Hall
Columbus City Schools
Columbus Early Learning
Centers
Columbus Metropolitan Library
Columbus Recreation and Parks

- Beatty Rec Center

Columbus State Community College
Communities In School
Communities in Schools Hampton Roads
Community Solutions
Compton Drew Middle School
Comp-U-Dopt
Concerned Citizens for Booker
T. Washington

Crocker Art Museum
Crosby Scholars
Dillard University
Dryades YMCA
Dynasty Marching Band
Early Learning Alliance
Early Success Coalition
East Baltimore Historical Library
Eastern Virginia Medical School
Art Therapy Department
Employment Connection
Enoch Pratt Free Library
Envision, Lead, Grow
Evolve 502
Excel Center
FabLab Tulsa
Family Scholar House
Family Services
Flance Early Learning Center
FLIPANY
Forsyth County Public Library
Forsyth Technical Community
College
FWISD
Galveston Independent School
District
Galveston Urban Ministries
Gateway Region YMCA
Gethsemane Community
Fellowship Baptist
Girl Scout Connectz
Girl Scouts of Tropical South Florida
Girls on the Run Hampton
Roads
Godman Guild
Grads2Careers
Greater Columbus Community Helping Hands
Greater Mile Christian Center
Greater Twin Cities United Way
Groomed for Greatness
Learning Center
Growing Together
Guiding Institute for
Developmental Education, Inc. (GIDE)
Gwen Cherry Park/NFL YET Center

Hampton Roads Committee of 200+ Men
Hampton Roads Community Action Program

Hampton Roads Workforce
Council
Harris \& Eliza Kempner Fund
Hennepin County
Environmental Services
Hennepin County Sumner
Library
Hennepin County Urban 4-H
HomeWorks
Hope Education Center/ Robin Boda
HopeWorks
Iconoclast
IDEA Public Schools
IMPACT Tulsa
Institute for Women and Ethnic Studies
James Preston Poindexter Foundation
Jefferson County Public School Jefferson Elementary School
Johns Hopkins Carey Business School
Judy Center at Commodore John Rogers
Junior Achievement
Kairos Freedom School
Kate B. Reynolds - Great
Expectations
Kennedy Krieger Southeast Early Head Start
Kipp Miami
KIPP St. Louis
Knowledge Quest
Ky. SuperHeroes
League of Women's Voters
Learn To Be
LeMoyne-Owen College
LifeWise STL
Lillie C. Evans K-8 Center
Literacy Minnesota
Living Classrooms Foundation
Louisville Central Community
Center
Louisville Free Public Library
Louisville Metro Parks and
Recreation
Mayor's Office of Youth and Families
McKim Community Center
Mentoring Mentors, Inc.
Metro United Way
MICA Arts Program
Minneapolis Foundation
Minus 9 to 5 (EVMS)
Moody Early Childhood Center
Moody Foundation
Mosaic Steel Orchestra
My G.I.R.L.S. Inc.
Neighborhood's Hands
New Hope Oklahoma
New Orleans Public Library
Nia Cultural Center
Norfolk Public Schools
Norfolk State University
North Sacramento Family
Resource Center
Northside STEM District
Open Door Learning Center
Open Society
Opportunity Project
OSU Access

OSU College of Social Work
OSU LifeSports
Otto Bremer Trust Foundation
Our Lady of the Lake University
Patrick Henry
Paul Quinn College
PC for People
Pittsburgh Learning
Collaborative
PlayCousins
Porter Leath
Powerhouse Science Center
Prime Learning
Princesses of Louisville
Propel Northside
Raising A Reader
Read Fort Worth
Reading Partners
READY Academy
RISE Foundation
Roberts Family Development
S.A.V.E

Sacramento County Office of Education
Sacramento State University
San Antonio Independent
School District
Sawtooth Visual Arts
Shelby County Schools
Smart Family Literacy
Smart Start
Southwest Tennessee
Community College
Spark-Y
Sprouts Child Development
St. Croix Adult Education
St. Louis Community College
St. Louis Public School
St. Louis Public Schools Adult
Education and Literacy Program
St. Vincent de Paul Head Start

## STEMNola

Stix ECC Elementary School
Sunshine Academy
Tarrant County College
Teens with a Purpose
Texas Wesleyan
The Basilica of Saint Mary
The First Baptist Church
The Pencil Box
The Planning Council
The University of Texas at San
Antonio, UTSA \& Roadrunner
Readers Program
The UP Center
THREAD
Tidewater Community College
Training Grounds
Tristesse Grief Center
Tulsa City County Library
Tulsa Public Schools
Twin Rivers Unified School District
U.S. Marine Corps Reserve Toys for Tots
UC Davis SAYS
United for Children
United Way of San Antonio and Bexar County
United Way of Tarrant County
University of Memphis
p Partnership \& Excel
Academy
Upward Hope Academy
Virginia Cooperative Extension
Virginia Tidewater Consortium
for Higher Education
Warmline
William A. Hunton YMCA
William H. Turner Technical Arts
Adult Education Center
Winston-Salem State University
Winston-Salem/Forsyth County
Schools
Winward Academy
Y of Central Maryland Head
Start
YAYA
Yeah Yoga
Yes 2 College
YMCA
YMCA of Metropolitan Fort Worth
YMCA of South Hampton
Roads
Youth Build
Youth Empowerment Project
YWCA - Best Choice Center
YWCA of South Hampton
Roads

## ECONOMIC MOBILITY

AARP
Alamo Colleges
Altman-Charter Company
AREAS US
Arnold Packaging
Associated Black Charities
Auberle Northside Employment Institute
Back-a-town Coffee Parlour
Baltimore City Community
Action Partnership
Baltimore City Community
College
Baltimore City Department of
Social Services
Baltimore City Office of Child
Support Services
Biotechnical Institute of MD
Boy \& Girls Club
Bozzuto Construction Company
Café College
Camp Fire First Texas
CareerSource South Florida
Caroline Center
CASH Campaign Maryland
Catholic Charities
Center for Transforming Lives
Center for Urban Families
Centro Ahorros
CEO Works
City of Fort Worth Business
Assistance Center
City of Minneapolis Step Up
City Seeds
Columbus Rising Project
Consumer Credit Counseling
Services of Maryland \&
Delaware
Delgado Community College

Department of Human Services
Dixie Queen
Dollar Bank
Dress for Success
Dress for Success WS
Employment Connection
Envision Center/City of Fort
Worth Neighborhood Services
Experiment in Self-Reliance
(ESR)
Fast Track Job Training
FedEx
Fort Worth Housing Solutions
Galveston College
George Kaiser Family
Foundation
Goler CDC
Goodwill Careers-San Antonio
Goodwill Industries of
Chesapeake
Goodwill Industries of Fort
Worth
Goodwill Industries of
Northwest North Carolina
Goodwill Industries of South Florida
Goodwill Industries of Tulsa
Goodwill Industries,
Sacramento
Greater Sacramento Urban
League
H\&S Bakery
Habitat for Humanity of Forsyth
County
Hampton Roads Transit
Hampton Roads Workforce
Council
Hope Love and Caring Inc
Housing Authority of New
Orleans
HRI Lodging
Jewish Family Services
Job Opportunities Task Force
Job1
KentuckianaWorks
Key Construction
Knowledge Quest
KRA Corporation
Law Offices of the Public
Defender
LCMC Health
LiftFund-San Antonio
Louisville Urban League
Lutheran Social Services
Marathon Staffing
Marriott Global Reservations
Maryland Legal Aid
Maryland New Directions
Mayor's Office of Employment
Development
McGraw Financial Services, LLC
Memphis Area Chamber of Commerce
Mervil Johnson
Miami Dade Public Schools
Missouri Job Center Security
Mistick Construction Workforce Dev.
NC Works - Forsyth County NC
Neighborhood Housing
Services of South Florida
New Destiny Health Career
Center
New Directions

Norfolk Works
NRHA Client Services
ODU Institute for Innovation
and Entrepreneurship
Ohio Means Jobs
Operation Spark
PA CareerLink
Partners for Self Employment
Pathfinders
Paul Quinn College
Per Scholas
PNC Bank
Project Jumpstart
Roots for the Home Team
Sacramento Employment \&
Training Agency (SETA)
Salvation Army
San Antonio Growth for the Eastside (SAGE)

San Antonio Housing
Authority-Jobs Plus
Schusterman Family Foundation
Seedco
Select FCU
Self-Mastery Mentorship
Program
SER Jobs
Session 1
Social Venture Partners
St. Croix Mission Outreach
Stand-by Personnel
STOP Inc.
Summit OIC
Tabitha Smith-Moore
TARC
Tarrant County College
Texas Wesleyan University
The Foundery
The UP Center
The Winston-Salem Foundation
Tulsa Community College
Tulsa Community WorkAdvance
Tulsa Tech
Turnaround Tuesday
United Way - Driving the
Dream
United Way of Forsyth County
United Way of Southeast
Louisiana
United Way of Tarrant County
UPS
Urban League
US Census Bureau
UTMB
VI Police Department
Walk N Faith, INC
WESTCARE
William H. Turner Technical Arts
Adult Education Center
Woodforest National Bank-San Antonio

Woodland Job Corps Center
Work Square
Workforce Investment Network (WIN) American Job Center
Workforce Solutions of Tarrant County
Workforce Tulsa
WS Urban League

Wyndham Hotel San Antonio Riverwalk

Year Up
Young Investors Group

## HEALTH \& <br> WELLNESS

Above All Odds
Aetna (a CVS company)
Aetna Better Health of Louisiana

Affinia Health Care
African American Male Wellness Walk Initiative

## ALAPAS

Appetite for Change
Baltimore City Health
Department
Baltimore Community
Mediation
Baltimore Healthy Start
Baltimore Medical System
Behavioral Health Systems
Baltimore
Bellevue Baptist Mobile Dental
Clinic
Bmore Healthy Baby
Boy and Girls
Caree Foundation
Case Management Inc.
Catholic Charities
Center for Family and Child Enrichment
Center for Women and Families
Charm City Companions
Child Abuse Prevention Center
Children's Hospital of King's
Daughters
Children's Hospital of the King's Daughters
CHIP of South Hampton Roads
Christ Community
City Food Studio
City of New Orleans Health
Department
Civic Works
Clif Bar Family Foundation COAAA
Coastal Health \& Wellness
Columbus Public Health
Comité Dominicano
Community Food Bank of
Eastern Oklahoma
Community Health Connection
Community Solutions
Cook Children's
Council On Aging
Counseling \& Educational Center, LLC
Crestar Health
Crime Victims Advocacy Center
Dare to Care
Daymark Recovery Services
Dayspring Community Services
Department of Human Service
DePaul Community Health
Center of New Orleans

Domestic Violence Intervention Services

Early Success Coalition
Eastern Virginia Medical School
EdLogics
Elevation Counseling Services
LLC
Family \& Children's Services
Family and Children's Place
Family Systems II, Inc.
First 5 Sacramento
Foodbank of Southeastern
Virginia and the Eastern Shore
Forsyth County Department of Public Health
Fort Worth Bike Sharing
Franklin County Public Health
Friendly Dental Van
Full Lives Cohort
Future Winners-MHR
Galveston County Health District

Galveston Own Farmer Market
Gateway Region YMCA
Gathering Place
GBMC Health System*
Global Gardens
Greater Mount Tabor Christian
Center
Hampton Roads Community
Health Center
Health Education Council
Health Foundation of South
Florida
Health Net
Healthcare Collaborative of Greater Columbus
Healthy Start
Healthy Tarrant County
Collaborative
Hennepin County Master
Gardeners
Hope and Healing Center
JenCare
Jessie Trice Community Health
Center
John Peter Smith Clinic (JPS)
Johns Hopkins -School of Nursing
Johns Hopkins- School of Public Health
Kaleidoscope Counseling
LIFE Senior Services
LifeCare Alliance
Little Kitchen Food Pantry
Local Matters
Louisville Health Advisory
Board
Louisville Metro Health and Wellness

Love In Action
Madison Pharmacy
Maryland ABLE
Maryland Food Bank
Maryland Hunger Solutions
McCormack Baron
Management
Meals on Wheels of Tarrant County
Memphis and Shelby County
Health Department

Memphis Health Center
Mental Health Association
Oklahoma
Mental Health California
Methodist Healthcare
Mid-Ohio Foodbank
Minneapolis Nutrition Center
MOLO
Morgan State University
Morton Health Services
My Health My Resources
My Redeemer Missionary Baptist Church
National Church Residences
New Orleans Family Justice
Center
Norfolk Community Services
Board
Norfolk Department of Health
Northside Chrisitan Health
Center
One Community Health
One Safe Place
OSU Clinic
OSU Total Health and Wellness
Parent Child Center
Park Duvalle
Passport
People's Pharmacy and
Diabetic Clinic
Plaza Extra
Presbyterian Church of Hato
Rey-Rosa Awilda
Prime Plus
Priority Partners
Propel Northside Community
Wellness Center
Regional One - Medication
Assistance Program (MAP)
Renaissance Counseling
Routes of Yoga
Sacramento Native American
Health Center
Salvation Army
Second Chances Inc.
Senior Services of Southeastern Virginia
Seniors Aging Gracefully
Shelby County Government -
Community Services Agency
(CSA)
Sierra Health Foundation
Southeast Legal Services
St. Vincent de Paul of
Baltimore-Beans \& Bread
Supplemental Nutrition
Assistance Program (SNAP)
Supplemental Nutrition
Program for Woman, infants, and Children (WIC)
Take Control Initiative
Teens with A Purpose
Terry's Advocacy Services
The Parenting Path
The UP Center
Thrive 18
TLC Counseling Services
Tobacco Settlement
Endowment Trust of Oklahoma
Top Box Louisiana
Tulsa Health Department

Turner of Life Counseling
Twin Cities Mobile Market
UIW Bowden Eye Care and Health Clinic
United 4 Children
United Health Centers
United Way of Greater St. Louis
United Way of Southampton
Roads
University of Maryland - School
of Medicine
University of Minnesota
Extension
University of North Texas
Center for Health Sciences
Urban Theory
Urban Village Family Services
Veteran Administration
Virgin Island Woman's Coalition
Virginia Cooperative Extenstion
W.I.C.

Wake Forest Baptist Health
Walk N Faith
Wellspace
WIC-City of New Orleans
WIN Family Health
YMCA of Metropolitan Fort
Worth
Young Gardner Program
YWCA of South Hampton
Roads



LEADERSHIP

## BOARD OF DIRECTORS

Richard Baron, Chair McCormack Baron Salazar, CEO
Carl Lang, Secretary Rosenblum Goldenhersh, Attorney
Ed Neppl, Treasurer United States Tennis Association, CFO
Michael Bowen
Revitalization Strategies
Group, Chair
Zachary Boyers
US Bancorp Community Development
Corporation,
Chairman/CEO
Karla McLucas
Bennett College,
Associate Professor
Lisa Cylar Barrett NAACP Legal Defense \& Educational Fund, Director of Policy
Frank Farrow
Center for the Study of Social Policy, Senior Fellow

## EXECUTIVE TEAM

Esther Shin, President
Donovan Duncan, Executive Vice President
Alecia Leonard, Regional Vice President
Tyronda Minter,
Vice President of
Educational Initiatives
Eva Mosby,
Regional Vice President
Kristie Stutler,
Regional Vice President
$f$
www.facebook.com/UrbanStrategiesInc
www.twitter.com/UrbStratlnc
You
www.youtube.com/UrbanStrategiesInc
in www.linkedin.com/company/urban-strategies-inc_2
(2) www.urbanstrategiesinc.org

2 www.urbanstrategiesinc.org/news
$\rho$
720 Olive Street, Suite 2600, St. Louis, MO 63101
(314) 421-4200

